



Bristol · Hannover · Bordeaux

The Three Cities Summit

Achieving Inclusive Growth

Bristol
18th to 20th October 2017





Background

What is the Three Cities Summit?

In the 70th year of the twinning links between Bristol and Hannover, and Bristol and Bordeaux, there is much to celebrate and much to look forward to. The Three Cities Summit is a conference and workshop about that future. It brings together these similar-sized cities, with complementary business, technology and cultural interests. The programme will include keynote presentations, break-out sessions and panel discussions on the following topics:

- Developing cities for prosperity, inclusivity and quality of life
- How to ensure inclusivity and diversity in the growth agenda
- Why technology and digital creative industries are crucial to economic growth
- The skills agenda – providing a high-quality workforce
- The role of city governance in ‘inclusive, economic growth’

The summit will also include visits to businesses, organisations and incubators in the Bristol City region. Ample time will be given to networking and collaboration discussions.

Who will be there?

This conference is aimed at the ‘movers and shakers’ in the three cities. Delegates who attend will be interested in the future prosperity, and fairness of opportunity in the city regions. We are inviting: senior elected politicians, and city officials, with responsibility for economic development; senior business people who are involved in economic growth, jobs or skills; CEO level business people who care about the future of their city; academics who have an interest in city development; and leaders in 3rd sector organisations, workers representatives and charities who are interested in ensuring communities do not get left behind.

What will it achieve?

This is the first summit for these three great cities. It is expected that further dialogue will happen following the summit leading to joint projects and collaborations. The aim is to:

- Provide a platform for sharing good/best practice amongst the three cities
- Identify areas for collaboration for mutual benefit
- Forge links, and develop relationships in business, city development and the inclusivity agenda

A measure of success will be the number of practical projects and programmes that are initiated as a result of the summit.

Our Partners

This conference is being organised in partnership with the Bristol Junior Chamber of Commerce, Gregg Latchams Solicitors and Bristol City Council. It is supported by the Bristol International Twinning Association, EU ‘Europe for Citizens Programme’ and the West of England Combined Authority, and is linked to the Festival of the Future City.

Our Sponsors

AIRBUS



Programme

| Wednesday 18th October 2017 The Bristol Hotel | |
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| Arrival | |
| Civic Reception Sponsored by:  | <ul style="list-style-type: none"> • Drinks and canapés • Welcome by the Lord Mayor of Bristol • The Lord Lieutenant of Bristol |
| Thursday 19th October 2017 The Bristol Hotel | |
| Welcome to conference | <ul style="list-style-type: none"> • Conference chairman – Alastair Watson • Welcome by the Mayor of Bristol, Marvin Rees |
| Keynote Speaker - Developing Cities for Prosperity, Quality of Life and Inclusivity | <ul style="list-style-type: none"> • Charlotte Alldritt – RSA Inclusive Growth Commission • RSA report – Making our Economy Work for Everyone |
| Developing a Tech Innovation Ecosystem | <ul style="list-style-type: none"> • Nick Sturge – Director of Engine Shed • World-class tech business incubator |
| Break | 10.30 am – 11.00 am |
| The Role of the Digital Creative Industries in the Modern City Economy | <ul style="list-style-type: none"> • Uwe Berger – Managing Partner, B&B and Brand Agency President of Marketing Club Hannover • The pivotal role of the creative industries in city development |
| Mein Hannover 2030 – an ambitious project of city development | <ul style="list-style-type: none"> • Thomas Hermann – Hannover Mayor • The project involves 17,000 people in over 200 events covering every aspect of the city |
| Developing Smart Cities of the Future | <ul style="list-style-type: none"> • Florence Forzy Rafford – Bordeaux Councillor for European Affairs and International • How Bordeaux is approaching the smart cities revolution |
| Inclusivity and Diversity – How to Avoid Leaving Some Communities Behind | <ul style="list-style-type: none"> • Dr Olivier Brandt – Project Coordinator, Hannover Region • The social economy and social innovation |
| Lunch Break | 13.00 pm – 14.00 pm |
| The Role of City Governance in Inclusive Economic Growth | <ul style="list-style-type: none"> • Craig Cheney – Deputy Mayor of Bristol • Drive for economic growth – but also provide jobs, homes and good quality of life |
| Break-Out Sessions | <ul style="list-style-type: none"> • Facilitated workshops in 3 Streams |

| Stream 1 | Stream 2 | Stream 3 |
|---|--|--|
| Growing the City Economy Matt Cross – Head of Invest Bristol & Bath | Being inclusive and diverse Poku Osei – CEO, Babbasa | Improving Quality of Life in Cities Liz Zeidler – CEO, Happy Cities |
| <ul style="list-style-type: none"> Encouraging innovation and entrepreneurship Attracting inward investment Developing the infrastructure for growth | <ul style="list-style-type: none"> Developing skills and aspiration in disadvantaged communities Opening up pathways for good jobs Working with immigrant communities | <ul style="list-style-type: none"> Is growth in standard of living the same as growth in quality of life? Are we measuring the right things? How can a focus on wellbeing influence policy? |

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| Tea Break | 16.00 pm – 16.30 pm |
| Panel Discussion | <ul style="list-style-type: none"> Chaired by Alastair Watson 4/5 panellists (from all 3 cities) Questions/discussion from delegates |
| Close | 17.30 pm |

| Thursday 19th October 2017 M Shed | |
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| Conference Dinner | <ul style="list-style-type: none"> 19.00 pm for 19.30 pm Address by WECA Regional Mayor – Tim Bowles |

| Friday 20th October 2017 The Bristol Hotel | |
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| Briefing | <ul style="list-style-type: none"> 09.00 am – 09.30 am Visits to business centres, universities, companies or civic centres |
| Organised Visits or Attend Sessions of Festival of the Future City at Watershed | <ul style="list-style-type: none"> 9.30 am to 13.00 pm Three streams – High Tech/Low Carbon; Creative; Social Economy |
| Lunch | 13.00 pm – 14.00 pm – City Hall |
| Review of Summit | <ul style="list-style-type: none"> 14.00 pm – 15.00 pm Syndicate session <ul style="list-style-type: none"> What can we take away from the Summit? What can we collaborate on? Do we want to have further summits? Plenary feedback |
| Close | 15.00 |

Supported by:

